





## Product description

MagScience Super400 is a new generation printable magnetic film, that is thinner and lighter, but with a stronger magnetic force than traditional PVC print magnets. MagScience Super films have a better roll flatness and allow smooth printer feeding and easier cutting. Besides, due to the lower weight, it offers many operational cost-saving advantages compared to traditional magnets.

MagScience Super400 is an alternative magnetic film for traditional Magnetic PVC Film 600  $\mu$ .

## Print compatibility

-  Latex
-  (Eco)Solvent inks
-  UV-cure inks
-  Screenprint

## Shelf life and environment aspects

The shelf life of this media is 1 year under normal conditions (10°C – 35°C at a relative humidity 30% - 75%). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place in its original packaging.

Important:  
Before using the media the user must examine the suitability of the media for each application. We shall not assume liability for non-performance of the media. Specifications are subject to change without notice.

## Physical characteristics

Surface: Matte  
Print side: White PVC  
Base material: Flexible magnet

Thickness: 400  $\mu$   
Weight: 1010 g/m<sup>2</sup>

Magnetic force: 25-30 g/cm<sup>2</sup>  
Guaranteed magnetic force:  $\geq$  25 g/cm<sup>2</sup>

## Features

Thin and light-weight magnetic film  
Adheres to steel-based surfaces  
Very good flatness  
Allows smooth printer feeding and easy cutting  
Easy to install and remove  
Reduces the life-cycle cost for signage  
Also available in other thicknesses  
VOC-free A+

## Applications

Retail advertising  
Trade show graphics  
Interior decoration  
Wall graphics