

NEENAH

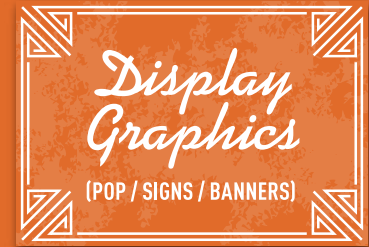


## imagease® wide format

Grand Format Indoor / Outdoor Poster Media

**IMAGEase® 140** (GFIOP) Durable, latex-saturated, and wet strength media suitable for indoor as well as short term outdoor applications. IMAGEase 140 is available in 6 mil / 140 gsm and offers exceptional print fidelity.

**IMAGEase® 212** (GFIOP) Durable, latex-saturated, and wet strength media suitable for indoor as well as short term outdoor applications. IMAGEase 212 is available in 9.9 mil / 212 gsm and offers exceptional print fidelity



### APPLICATIONS:

Indoor POP  
Temporary outdoor displays  
Posters  
Wall decor  
Hanging signage

### PRINTABILITY:

Solvent  
Latex  
UV  
Offset / Screen

### PRODUCT SAFETY:

Class A Fire Rating ASTM E-84

### We all know paper prints better than plastic!

It's also more widely recycled. Our paper-based portfolio provides a sustainable option, with many post-consumer options available as well.



A BRIGHTER SHADE OF GREEN



# imageease® wide format

Grand Format Indoor / Outdoor Poster Media

## IMAGEase 140 Technical Data

Caliper	Sheffield Smoothness	Basis Weight (gsm)	Gloss @ 75°	Brightness %	Opacity %	Tear MD/CD**	Tensile MD/CD**	Wet Expansion %	Optimum Printing Conditions	Flame Classification
6 pt / 6 mil	18	140	55	81	95	115 / 110	50 / 37	2	70°F (35-70% RH)	ASTM E-84 Class A

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.  
 \* Elmendorf Tear / Grams | \*\* Pounds Per Inch

## IMAGEase 140 Availability

Size	Core
54" x 150' / 137 cm x 45.72 m, 54" x 500' / 137 cm x 152.4 m, 54" x 1000' / 137 cm x 305 m	3"
60" x 200' / 152.4 cm x 60.96 m, 60" x 500' / 152.4 cm x 152.4 m	3"

## IMAGEase 212 Technical Data

Caliper	Sheffield Smoothness	Basis Weight (gsm)	Gloss @ 75°	Brightness %	Opacity %	Tear MD/CD**	Tensile MD/CD**	Wet Expansion %	Optimum Printing Conditions	Flame Classification
9.9 pt / 9.9 mil	15	212	41	81	95	200 / 185	60 / 40	2.07	70°F (35-70% RH)	ASTM E-84 Class A

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.  
 \* Elmendorf Tear / Grams | \*\* Pounds Per Inch

## IMAGEase 212 Availability

Size	Core
54" x 150' / 137cm x 45.72m	3"
60" x 200' / 152.4 cm x 60.96 m, 60" x 500' / 152.4 cm x 152.4 m	3"

 Custom sizes are available with minimum quantities required. Commercial sizes available upon request. Call for a quote.



FLEXIBLE & RIGID PRINT MEDIA

*Display Graphics*

(POP / SIGNS / BANNERS)

**PHOTO  
INDUSTRIAL ART**

*Decorative*

(WALL DECOR / MURALS)

**RIGID &  
BOARD  
MATERIAL**

**NEENAH** PAPER INC

US & CANADA: 800.558.5061 | INTERNATIONAL: 413.533.0338

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Please look for FSC® certified products

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