

NEENAH

Meenah  
WIDE FORMAT  
MEDIA

16  
PAPER-BASED  
BRANDS

FLEXIBLE & RIGID PRINT MEDIA

## enviroscape® mural wide format

Pre-pasted Printable Wall Decor Material

EnviroScape Mural® is available in Smooth or Textured, for a unique embossed surface finish. EnviroScape Mural® is a PVC free wall, window or hard surface scaping product that is pre-pasted with a water activated adhesive backing system, making it easy to install and just as easy to remove, while supporting LEED credit certification for green building applications. To achieve sustainable advantage over traditional pressure sensitive vinyl materials, this high performance and dimensionally stable product is fiber based and incorporates 10% post-consumer waste in its construction.

**Installation:** Spray water to the back of the sheet until thoroughly saturated. Gently fold the sheet with adhesive parts facing each other to keep moist and allow adhesive paste to activate. Set aside for one minute.

Unfold sheet and place onto a wall from top to bottom. Carefully smooth out bubbles and creases using a broad smoothing brush, not a squeegee, from the middle of the sheet out.

If necessary, spray again with water around the edges during the entire process. Allow surface to dry to the touch and wipe off any excess adhesive using a damp cloth or sponge. Wait for mural to dry completely and trim if necessary using a straight knife with a fresh blade tip.

**Removal:** Spray the surface with water to allow paste adhesive to relax for easier removal. Start from top to bottom, drawing the product back on itself at a 180° degree angle. Spray with more water if necessary. Use a wet cloth to remove any remaining adhesive from surface.

### We all know paper prints better than plastic!

It's also more widely recycled. Our paper-based portfolio provides a sustainable option, with many post-consumer options available as well.



A BRIGHTER SHADE OF GREEN

Decorative  
(WALL DECOR / MURALS)

### APPLICATIONS:

Murals  
Wall Decor  
Pole wrap  
POP signage  
Window signage

### PRINTABILITY:

Solvent  
Latex  
UV  
Offset/Screen

### PRODUCT SAFETY:

ASTM E-84 Fire Rating



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Technical Data				
Caliper	Basis Weight (gsm)	Gloss @ 60°	Brightness %	Opacity %
10 pt / 10 mil	280	< 30	88+	97

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.

Availability	
Size	Core
50" x 150' / 127 cm x 45.7 m	3"



Custom sizes are available with minimum quantities required. Commercial sizes available upon request. Call for a quote.



FLEXIBLE & RIGID PRINT MEDIA

*Display Graphics*

(POP / SIGNS / BANNERS)

**PHOTO**  
**INDUSTRIAL ART**

*Decorative*

(WALL DECOR / MURALS)

**RIGID & BOARD**  
**MATERIAL**

**NEENAH PAPER INC.**

US & CANADA: 800.558.5061 | INTERNATIONAL: 413.533.0338

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Manufactured With Recycled Fiber  
MADE IN THE USA



The mark of responsible forestry

Please look for FSC® certified products

[neenahpaper.com/wideformat](http://neenahpaper.com/wideformat)